

Web Reader PROFILE

AGE

Male	38.9
Female:	61.1

OCCUPATION

Professional / Technical	9.0%
Proprietors / Managers	28.1%
Business Owners / Partner / Corporate Officer	7.7%

INCOME:

\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	7.3%
\$150,000+	17.2%

EDUCATION:

College Degree and/or Advanced Degree	23.1% / 16.9%
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HOUSING:

Home Ownership	81%
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INVESTORS:

Have CD's / IRA / 401K	88.3%
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