

# 2010 CALENDAR

## CATEGORY OVERVIEW

**Beauty** Feb., April, July, Sept., Nov.  
**Dental** March, July, Nov.  
**Education** March, June, Aug., Dec.  
**Finance** March, Oct.  
**Fitness** Jan., Aug., Nov.

**Health & Medicine** Monthly  
**Real Estate** Monthly  
**Restaurants** March, April, May,  
 June, Aug., Oct., Nov.  
**Savvy Fashion** Jan., March, April,  
 Aug., Nov.

**Savvy Home** Feb., March, May,  
 July, Dec.  
**Weddings** Jan.  
**Museums** Nov.

### January

**Deadline: Nov. 10**  
 In Home Delivery: Dec. 8  
 Savvy Fashion  
 Medical: Women's Health  
 Fitness\*  
 MBA: Home Builders Expo\*  
 Milwaukee Weddings\*

### February

**Deadline: Dec. 8**  
 In Home Delivery: Jan. 12  
 Savvy Home  
 Medical: Cardiac Care  
 Looking Good Feeling Good\*  
 Travel\*  
 Statewide Medical Specialties\*  
**Charitable Events Guide Supplement**  
*Deadline: Dec. 1*

### March

**Deadline: Jan. 12**  
 In Home Delivery: Feb. 9  
 Dining Feature  
 Home Feature  
 Savvy Fashion  
 Medical: Minimally Invasive Surgery  
 Education\*  
 Finance\*  
 Dental\*

### April

**Deadline: Feb. 9**  
 In Home Delivery: March 9  
 Real Estate Feature  
 Savvy Fashion  
 Medical: Primary Care  
 Art in Bloom\*  
 Skin Rejuvenation\*  
**Dining Extra Supplement**  
*Deadline: Feb. 2*

### May

**Deadline: March 9**  
 In Home Delivery: April 6  
 Annual Dining Guide  
 Savvy Home  
 Medical: Orthopedics/Sports  
 Medicine  
 MBA Spring Tour of Homes\*  
 Retail Shopping Guide\*  
 Lake Living\*

### June

**Deadline: April 13**  
 In Home Delivery: May 11  
 City Guide  
 Education  
 Medical Guide to  
 Healthcare classes and workshops  
 Lakefront Festival of Arts\*

### July

**Deadline: May 11**  
 In Home Delivery: June 8  
 Salon Feature  
 Savvy Home  
 Medical: Dental  
 Medical Profiles\*  
 Salon Concepts\*  
 Eye Care\*

### August

**Deadline: June 8**  
 In Home Delivery: July 6  
 Dining-Readers' Choice  
 Savvy Fashion  
 Medical: Podiatry  
 Statewide Education\*  
 MBA Parade of Homes\*  
 Fitness\*

### September

**Deadline: July 6**  
 In Home Delivery: Aug. 10  
 Fall Arts Preview  
 Medical: Trends & Technology  
 Cosmetic Care\*  
 Real Estate\*  
 Insurance\*

### October

**Deadline: Aug. 10**  
 In Home Delivery: Sept. 7  
 Best of Milwaukee  
 Medical: Women's Health  
 Finance\*  
 Nursing\*  
 Builders\*

### November

**Deadline: Sept. 14**  
 In Home Delivery: Oct. 12  
 Home Feature  
 Savvy Fashion  
 Fitness\*  
 Museums\*  
 Spas\*  
 Gift Gallery\*  
**Health Matters Supplement**  
*Deadline: Sept. 8*

### December

**Deadline: Oct. 12**  
 In Home Delivery: Nov. 9  
 Dining Feature  
 Savvy Home  
 Medical: Reconstructive Surgery  
 Eye Care\*  
 Education\*  
 New Year's Guide\*  
 Green Times\*  
 Gift Gallery\*

\*Indicates special advertising section.

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